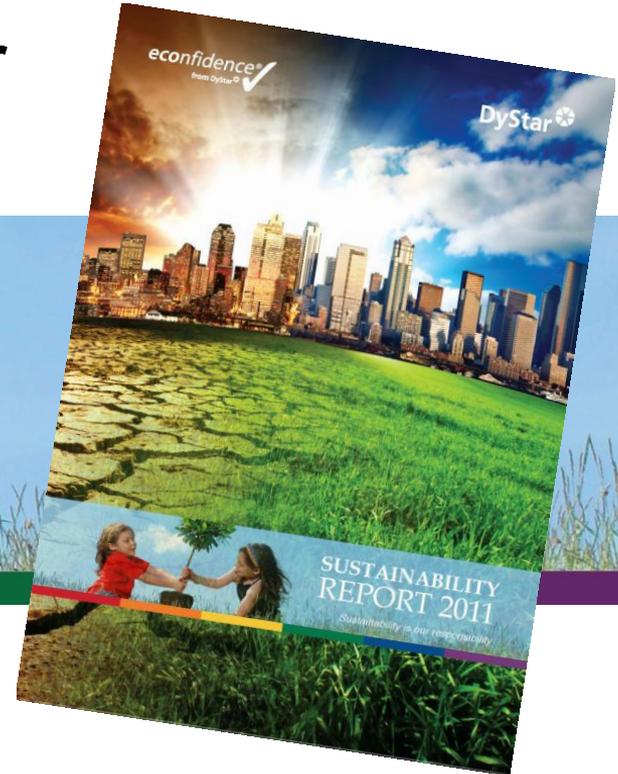


# Sustainability Stewardship at DyStar

Innovative approaches to shape closed loop systems



**Dr. Charu Jain**

Global Sustainability Manager, DyStar Group

## DyStar Group at a Glance



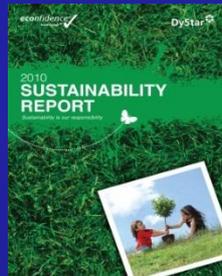
- 100 years of heritage of product and process innovation
- Leader in ecology and environment

## Challenges we have as a business

- Adverse climatic conditions across the globe
- Challenging economic conditions
- Textile & Chemical Industry is one of the most polluting industry
- Increased awareness and demand for sustainable products & services
- Need to integrate sustainable business practices at all operational levels



# Two fold sustainability strategy



## Reduce our operational impact

- Established Sustainability structure
- Measure environmental performance - Sustainability Reporting
- Implement emission reduction strategies
- Commitment to reduce our footprint in water, waste, energy , GHG

## Reduce our customer's Impact

- Foundation of econfidence
- Product safety & Environmental compliance
- Sustainable product Innovation
- Sustainable processing
- Sustainability Services
  - *Ecology Services*
  - *Sustainable Textile Solutions*
  - *Testing solutions*
  - *Color solutions*
  - *Academic services through AADTT*



## Vision

- To become the world's most **sustainable** and **responsible** supplier of colors, chemicals and services to the **global textile industry.**

## Goals



- To **reduce** our impact by **20% by 2020** in four areas:
- **Energy, water, waste water, GHG**

## Within DyStar ...

- **Organizational efficiency –**

*Various departments work together to achieve efficient work processes in cohesive environment*

- **Reduction strategies -**

*Sustainability champions at country level*

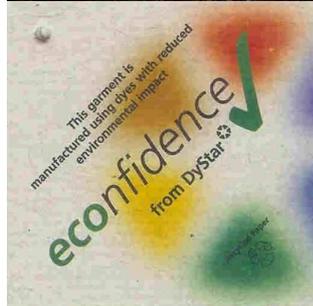
- **Efficient Sustainability Data Management**

*leads to Sustainability Performance Analysis*

- **Clear Sustainability Strategy linked to Organizational performance**

- **Sustainable product profile with high environmental performance with econfidence ®**

- **Increased internal confidence to face market challenges**



## Outside DyStar ...

- **Established ourselves as a leader of Sustainable solutions for Textile Industry**

- **Gained Customers confidence as a sustainable partner in the industry**

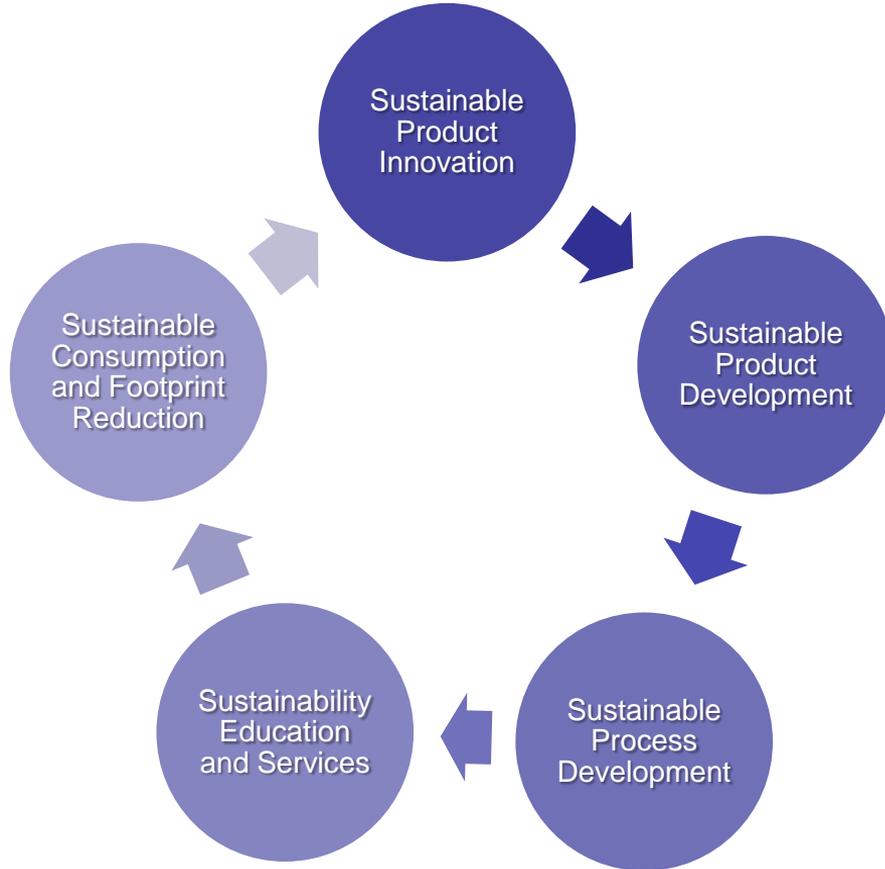
*• More than 100 factories were audited for environmental performance*

*• More than 25 customers enrolled under econfidence ®*

*• More than 200 students benefitted under AADTT*

- **Customer focused Sustainability & Carbon Report**

- **Represent chemical sector among leading Industry groups like SAC, Textile Exchange**



*With Thanks!*  
*[jain.charu@dystar.com](mailto:jain.charu@dystar.com)*