

Sustainable Business leadership Forum Annual Summit 2012, New Delhi 11th Oct. 2012

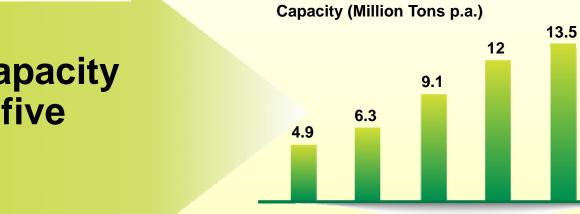


- Among the top five cement groups in India.
- Largest cement player of North India.
- Operations at six locations (Beawar Ras khuskhkhera, Roorkee, Jobner and Suratgarh) in North India.
- Selected by World Economic Forum as a New World Sustainability Champion (one of three Indian companies short-listed from 11 million companies / projects around the world)



About Shree Cement

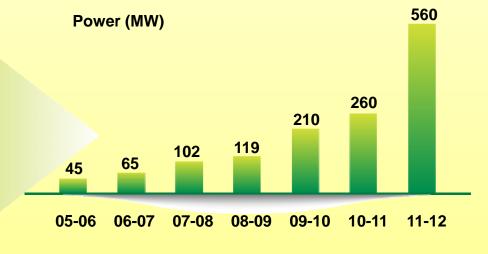
Shree- A Rapidly Growing Company



06-07

07-08

Cement capacity trebled in five years



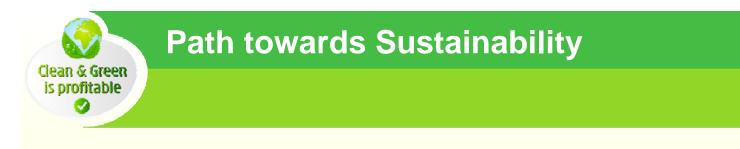
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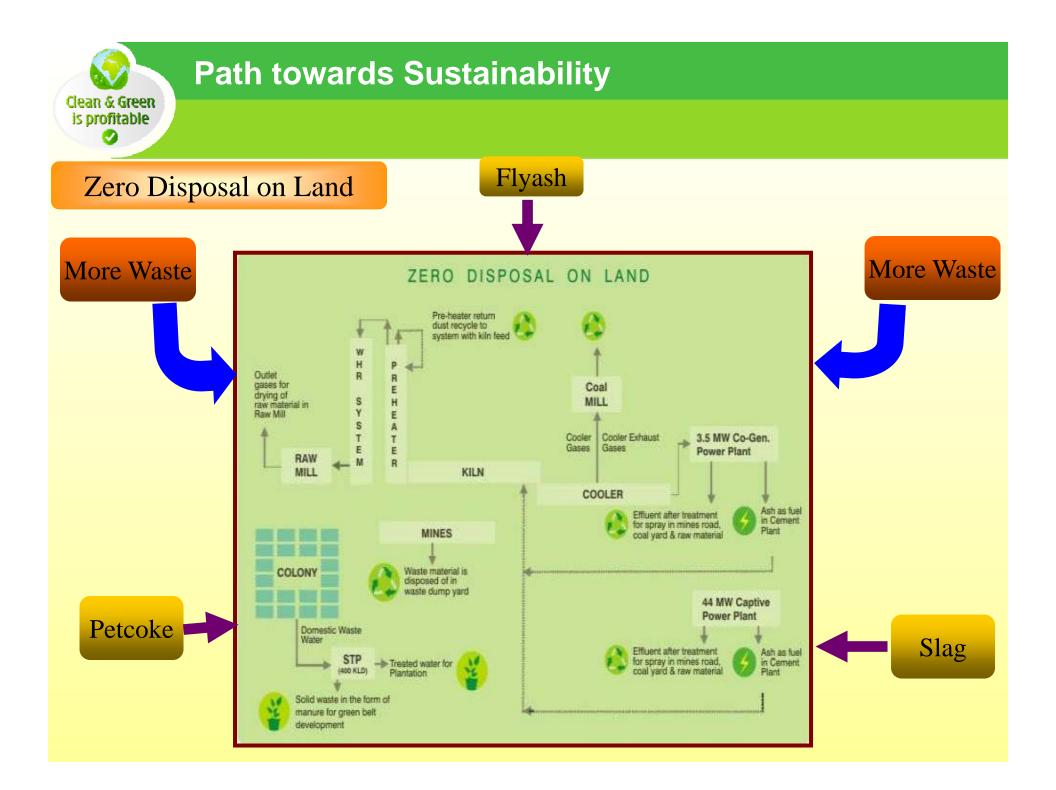
Power capacity growing rapidly



Shree Cement fosters Creativity & Innovation leading to newer products, processes & ways of doing things that :

- > Use less natural resources
- Create less pollution
- > Use internal and external wastes
- Energy efficiency
- CO₂ Disclosure





Clean & Green is profitable

Use less natural resources

- Pioneering use of petcoke as a replacement of Fossil Fuel.
- Developed Synthetic Gypsum a unique R&D Effort which is First in India.
- Utilization of about 8 lac tons of lead zinc slag a waste of smelter.
- Use of fly ash in cement makes a value added product thereby conserving limestone & fuels.
- Continual use of alternate fuels leads conservation of fossil fuels.
- Installed Air Cooled Condensers in all the Power Plants for water conservation.



Clean & Green is profitable

Scenario without Waste Heat Recovery System

- Cement production requires thermal energy
- **Fuel burnt to attain temperature of 1450°C.**
- Only 55 % of heat generated is used
- > Balance heat emitted from two sources :
 - Pre-Heater (PH) gases with temperature of 300-350°C
 - Air Quenched Cooler (AQC) with 250 300°C



Clean & Green is profitable

Scenario with Waste Heat Recovery System

- Use of waste heat (from PH & AQC) for producing steam for converting into power.
- Range of potential for generating power :
 - 30kWh/t of clinker for 5/6 stage pre heater
 - 34 kWh/t of clinker for 4 stage pre heater
 - ~ 40% of power required by cement plant
- Power generation capacity depends upon:
 - Capacity of kiln
 - Number of preheater cyclone
 - Process mastery: heat consumption, temperature and flow rates of waste gas from PH/AQC



Clean & Green is profitable

Benefits of Waste Heat Recovery System

- Conserves Fossil Fuels- Uses waste gases from industrial process
- Saves Water- Avoids water needed for cooling gases
- Avoids Emission of Green House Gases (GHG) – In absence of WHRP, Thermal Power is generated which emits GHG
- Reduces Global Warming- Temperature of exit gases reduced
- Controls Fugitive Emissions- Particulate Matter reduced

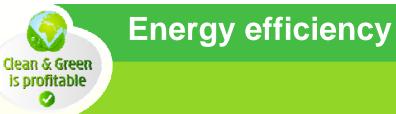




Cleaning the air

- First in Indian Cement Industry to install Limestone Slurry based Desulphurization plant
- Project reduced the sulphur concentration of flue gases of power plant
- Project generates gypsum which is further used in cement plants



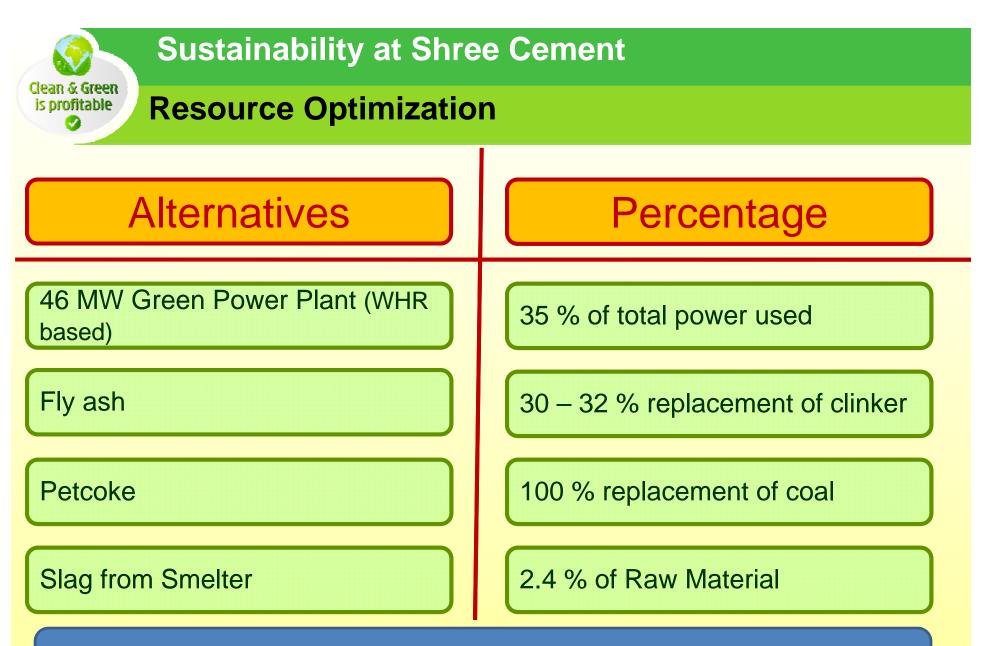


- > Increase the stack height of Cooler ESP
- Installation of 3rd Cyclone in parallel to the existing twin cyclone at the top stage (1st Stage) preheater
- > Installation of Turbo Blower for Jet Air application
- > Power saving by stopping idle running, optimized Start Stop
- Replacement of old less efficient motor by high efficient motors
- > Installation of SPRS & VFD in Fans



- First Indian Cement Company issuing 8th consecutive Corporate Sustainability Report.
- Disclose CO₂ emissions in the Annual Report.
- Reporting through Carbon Disclosure Project
- Reporting to Cement Sustainability
 Initiative





Designed a pilot synthetic gypsum plant where gypsum is being prepared from a fine powder of limestone and sulphuric acid.

