



SUSTAINABLE BUSINESS
LEADERSHIP FORUM
INSTITUTED BY SUSTAINABILITY OUTLOOK



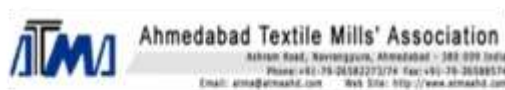
By

**Sustainability
Outlook**

**October 17, 2013
Shangri La Eros Hotel New Delhi**

SNAPSHOT AND PROGRAM AGENDA

Industry Partners



Program Agenda 2013 Summit and Awards

*invited

9:45 am- 11 am	<p>Inaugural Plenary Welcome: Sustainability Outlook</p> <p>Opening Remarks: Upendra Bhatt, Managing Director, cKinetics</p> <p>Video Address: Sam Pitroda, Adviser to the Prime Minister and Chairman of National Innovation Council</p> <p>CEO Panel Discussion Theme - Defining the Market: Is there an Indian Customer for Green /Sustainable Products and Services?</p> <ul style="list-style-type: none">• <i>Does resource sustainability lend itself to building a Corporate Brand? How? Are you able to get a premium for your products and services?</i>• <i>When strategy around building the corporate brand centers on resource sustainability, what kind of changes, internally and externally, need to be made in creating awareness and brand appeal?</i>• <i>Does this shift require investment and if yes, what are the sources and decision filters for this investment? How do firms craft buy-in from diverse internal and external stakeholders? What are some successful case studies?</i>• <i>Does size of a firm matter when such paradigm change oriented around resource sustainability is being contemplated /rolled out? (What kind of innovative business models are being employed by medium and small sized companies to ensure customer recognition as they propagate and imbibe sustainability into their organizational core?)</i> <p>Special Remarks:</p> <ul style="list-style-type: none">• Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency <p>Panelists:</p> <ul style="list-style-type: none">• Ranganath Krishna, Chairman, Grundfos India• Dr. H. P. Kumar, Chairman and Managing Director, National Small Industries Corporation• K N Subramaniam, CEO, Moser Baer Solar• Pankaj Sehgal, Managing Director – Technology and Cleantech Investments, SUN Group• Ravichandran Purushothaman, President, Danfoss India• Pawan Mehra, Managing Director, cKinetics (Moderator)
11.00 am- 11:30 am	Coffee and Networking Break

11:30 am- 1:00 pm	<p style="text-align: center;">Parallel Sessions</p> <div> <div> <p>Sustainability for Marketing and branding success</p> <p>Chair and Keynote: K. C. Mehra, Resident Director, Shapoorji Pallonji Group</p> <p>Panel Discussion: Building corporate brand image using sustainability <i>Session will cover case studies from on 'Building and protecting corporate brand image using Sustainability'</i></p> <p>Theme Presentation: Andrew Bryson, Director, Saatchi and Saatchi Sustainability</p> <p>Panelists:</p> <ul style="list-style-type: none"> Rajesh BalaKrishnan, President South Asia, DyStar India Executive Director- Supply Chain, Hindustan Unilever Limited* Pranshu Singhal, Head Sustainability, Nokia R K Gautham, Head of Sustainability and Excellence, Cushman and Wakefield Peeyush Gupta, Director – Sales and Marketing, South Asia, Middle East & Africa, Underwriters Laboratories </div> <div> <p>Mainstreaming sustainability standards and drivers</p> <p>Chair and Keynote: Bharat Wakhlu, Resident Director, Tata Services</p> <p>Panel 1: Outlook for ESG and Business Responsibility Reporting (BRR) for 2014 <i>Session would focus on the findings of the SBLF Working Group on Sustainability Disclosure and Reporting, SEBI's BRR requirement, ESG standards in India and present business drivers</i></p> <p>Theme Presentation: Aparna Khandelwal, Engagement Manager, cKinetics</p> <ul style="list-style-type: none"> Sunil Kumar Sinha, Director - Public Finance, India Ratings & Research, Fitch Ratings Neelima Khetan, General Manager - CSR & Sustainability, Coca-Cola J S Bhatia, Senior Manager- Carbon Capture, BPCL Tushar Pandey, Senior President and Country Head, Yes Bank Dr. SK Gupta, Director, Institute of Cost Accountants of India Jyoti Singh, Assistant Director, Institute of Chartered Accountants of India <p>Panel 2: Emergence of Water as a Sustainability Driver and standards being developed for Industrial Water Use <i>Session would feature pathways to address emerging mandates in context of water standards in India and the National Water Policy. The session would examine issues on water management and reporting.</i></p> <ul style="list-style-type: none"> Damandeep Singh, Director India, Carbon Disclosure Project (Moderator) Suvira Sheoran, Chief Executive Officer, JITP Rakesh Singh, Chairman, ICAI Dinesh Yadav, CEO, Arvind Mills Tushar Thakur, Deputy General Manager –CSR, Hindustan Construction Company (Case Study Presentation) </div> <div> <p>Finding the Capital to drive Sustainability</p> <p>Chair and Keynote: Dr. G.C. Datta Roy, CEO, Dalkia Energy Services Limited</p> <p>Panel Discussion: Financing Decentralized Renewable Energy (DRE) in industrial settings</p> <p><i>The session would focus on:</i></p> <ul style="list-style-type: none"> Business case for DRE in industrial setting with a focus on process heat Perspectives on successful financial innovations Schemes and lines for DRE available from different financial institutions and banks Subsidies available for DRE in industrial settings <p>Panelists:</p> <ul style="list-style-type: none"> Theme Presentation: Pawan Mehra, Managing Director cKinetics Narendra Sharma, General Manager, Forbes Marshall Arvind Patel, Managing Director, SLT Solar Bhoo Thirumalai, CEO, Aspiration Energy Anurag Kapur, CEO, Radnik Apparel </div> </div>		
1:00 pm – 2:00 pm	Networking Lunch		

<p>2:00 pm- 4:00 pm</p>	<p>Innovation Showcase</p> <p>Session Moderator Koshy Cherail, President, Alliance for an Energy Efficient Economy</p> <p>Session 1: Innovative approaches to Resource management in Manufacturing, Heavy Industry and Logistics</p> <ul style="list-style-type: none"> Norbert Desouza, Deputy General Manager- Sustainability, OHS & Facility Management, Mahindra and Mahindra Jonathan Lobo, Head- HSE and Sustainability, Essar Shipping Ashok B Chakraborty, Executive Director, Chief - Carbon Management & Sustainability Group, ONGC Dr. Anil Jain – Vice President and Head (Health, safety and Environment) Essar Steel Shri B. B. Choudhary, Executive Director (Exploration & Production and Renewable Energy & Sustainable Development), Indian Oil* <p>Session 2: Innovative material recycling solutions leading to new resource creation and/or resource conservation</p> <ul style="list-style-type: none"> Dr. M. S. Parmar, Deputy Director, Northern India Textile Research Association (NITRA) Jayanti Mishra, Manager Sustainability, Pratibha Syntex Dr. Gerard de Nazelle , CEO, Polygenta Technologies limited 	<p>Innovation Showcase</p> <p>Session Moderator M Selvarasu, Director, LEAD Consultancy and Engineering Services</p> <p>Session 1 Innovative approaches to Resource management in Services and Facilities</p> <ul style="list-style-type: none"> Mandar Kaprekar, Director, GIBSS Ajay Dhar, Chief Engineer, ITC Sheraton Akies Samson, Greencon Technologies Murali Vr. Kota, Chief Technologist, IBM Dr G Subrahmanya VRK Rao, Chief Architect Cognizant V. K. Kripanand, Director, See Beyond Technologies <p>Session 2 Special Case Studies</p> <ul style="list-style-type: none"> Rohan Gupta, Chief Executive Officer, Attero Recycling Murumkar, Senior General Manager, Geocycle India Harsh Thukral, Deputy Director, National Cleaner Production Centre/National Productivity Council 	<p>Special Interest Seminar Innovation to drive Sustainable Energy Infrastructure in Rural Areas (By Invitation Only)</p> <p>Opening Remarks: Suresh Prabhu, Former Union Cabinet Minister</p> <p>Seminar discussions would focus on the landscape of capital available for investing in decentralized renewable energy mini-grid projects and potential structures for deploying this capital.</p> <p>Key Discussants include senior industry experts from financial institutions, policy experts, catalysts, and energy services companies amongst others.</p>
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Sustainability Outlook invites you to

Parivartan Sustainability Leadership Awards 2013

Thursday, Oct 17th, 2013

Time: 4.00 pm - 6:30 pm

Shangri-La Eros Hotel, New Delhi

Parivartan Sustainability Leadership Awards 2013 aim to recognize and showcase efforts that shape conservation action, innovation and corporate leadership in sustainability.

The evening would showcase India's leading initiatives and innovations around:

- Corporate Sustainability stewardship
- Sustainability disclosure in India's largest listed companies
- Responses to Sustainability innovation challenges posed by the industry
- Sustainability leaders and professionals that are moving the needle in the business environment

Evening agenda

4:00 pm - 4:45 pm	Check-in and Coffee
4:45 pm - 4:55 pm	Welcome and opening remarks by Upendra Bhatt, Managing Director , cKinetics and Chairperson - Parivartan Awards 2013
4:55 pm - 5:05 pm	Address by Grand Jury Chair Suresh Prabhu, Former Union Cabinet Minister
5.05 pm - 5.30 pm	Comments by Parivartan Awards Grand Jury Members <ul style="list-style-type: none">• K.C. Mehra, Chairman, National Board for Quality Promotion• M. K. Venu, Executive Editor, The Hindu• Dr. Jahar Saha, Former Director, Indian Institute of Management (IIM-A)
5:30 pm - 6.00 pm	Awards Presentations Vote of Thanks by Sustainability Outlook
6.00 pm onwards	Networking and Interactions over coffee

RSVP
Vandana Verma
parivartanawards@sustainabilityoutlook.in